



Creating a Healthy Legacy

Who We Are

The Foundation for Knox Community Hospital is an independent, non-profit organization established in 1979 to unite our community in support of our hospital.

Our Hospital

Knox Community Hospital provides caring and comprehensive in-patient and out-patient services. Established in 1983 and accredited by The Joint Commission, the hospital is conveniently located on a 40-acre campus in Mount Vernon. Sixty physicians represent thirty medical specializations, including orthopedics, 24/7 interventional cardiology, medical and radiation oncology, surgical services and many more.

What We Do At The Foundation

The Foundation works to build and maintain relationships that support KCH's mission to provide excellent healthcare close to home, with neighbors caring for neighbors.

There are three primary ways to support The KCH Foundation:

1. Annual Sponsorships
2. À la carte Sponsorships
3. Outright contributions

What Are Annual Sponsorships?

The Annual Sponsorship Program provides consistent exposure for your organization for an entire year. Sponsorship levels range from \$1,000 to \$10,000+, and levels vary accordingly.

Each sponsorship includes:

- Comprehensive and consistent exposure for your organization
- Representation at every Foundation event
- An easy and convenient way for you to support The Foundation throughout the entire year
- Customized messaging

What Are À la Carte Sponsorships?

À la carte options are items that may be selected separately from all other package sponsorships. We would be happy to create an individualized sponsorship package for you. Many of these opportunities are included in the Annual Sponsorship Programs.

NEW OPPORTUNITY FOR 2016! EMPLOYEE NEWSLETTER RECOGNITION

A digital employee newsletter sharing both Foundation and KCH happenings is sent weekly to over 950 hospital employees. Each week, The Foundation will provide updates to KCH employees and thank select corporate sponsors for their support. For a \$500 sponsorship, your organization will be recognized monthly in this space as a select corporate sponsor. This is a great way to reach KCH employees with your brand.

CONTACT

If you have questions or would like to schedule a meeting to review how we can help you accomplish your sponsorship marketing goals, please contact The KCH Foundation at 740.393.9602, or by email, Foundation@KCH.org.

ANNUAL EVENT SPONSORSHIPS

We host several Annual Events per year: Mardi Gras Benefit and Auction, Spring Dine with Docs, Golf Classic, Super-Hero 5K Run/Walk, and Fall Dine with Docs. In 2016, we are adding a Bruce Jacklin dinner theater experience at the Alcove on May 5, 2016. Each event features sponsorships that range from \$100 to \$10,000.

What Is An Outright Contribution?

An outright gift is the easiest and most direct way to give to the hospital. Contributions are made in the form of cash, check or credit card which can be mailed or delivered in person to the Foundation office at KCH.

Please make checks payable to:

The Foundation for Knox Community Hospital
1330 Coshocton Road
Mount Vernon, OH 43050

Annual Sponsorships >>>

\$10,000 > Platinum Level

Item	Value
• Extensive recognition via web, social & print media	3000
• Recognition in <i>Knox Wise</i> quarterly newsletter	2500
• 8 tickets Spring Dine with Docs Dinner	600
• Golf Classic foursome	500
• Golf Classic hole sign	100
• Golf Classic location sponsorship	500
• Golf Classic dinner sponsorship	7200
• Corporate item in goody bags	25
• Representation in 5K VIP sponsorship tent	750
• Logo on 5K event shirt	450
• Logo on 5K race course	100
• Corporate item in runner packs	25
• 8 entries into 5K race	200
• 8 tickets Fall Dine with Docs Dinner	600
• Inclusion in the annual report	500

Total Value

\$17,050

\$7,500 > Gold Level

Item	Value
• Extensive recognition via web, social & print media	2500
• Recognition in <i>Knox Wise</i> quarterly newsletter	2000
• 6 tickets Spring Dine with Docs Dinner	450
• Golf Classic foursome	500
• Golf Classic hole sign	100
• Golf Classic cart sponsor	4250
• Representation in 5K VIP sponsorship tent	750
• Logo on 5K event shirt	450
• Logo on 5K race course	100
• Corporate item in runner packs	25
• 6 entries into 5K race	150
• 6 tickets Fall Dine with Docs Dinner	450
• Inclusion in the annual report	500

Total Value

\$12,225

\$5,000 > Silver Level

Item	Value
• Recognition via web, social & print media	2000
• Recognition in <i>Knox Wise</i> quarterly newsletter	1500
• 4 tickets Spring Dine with Docs Dinner	300
• Golf Classic foursome	500
• Golf Classic hole sign	100
• Golf Classic greens sponsor	2200
• Corporate item in goody bags	25
• Representation in 5K VIP sponsorship tent	750
• Name on 5K event shirt	350
• Corporate item in runner packs	25
• 4 entries into 5K race	100
• 4 tickets Fall Dine with Docs Dinner	300
• Inclusion in the annual report	500

Total Value

\$8,650

\$2,500 > Bronze Level

Item	Value
• Recognition in event programs	1500
• 2 tickets Spring Dine with Docs Dinner	150
• Golf Classic skill sponsor	200
• Golf Tee Party sponsor	750
• Corporate item in goody bags	25
• Name on 5K event shirt	350
• Corporate item in runner packs	25
• 2 entries into 5K race	50
• 2 tickets Fall Dine with Docs Dinner	150
• Inclusion in the annual report	500

Total Value

\$3,700

\$1,000 > Patron Level

Item	Value
• Listing in event programs	750
• 2 tickets Dine with Docs Dinner	150
• Golf Classic hole sponsor	100
• Corporate item in goody bags	25
• Name on 5K event shirt	350
• Corporate item in runner packs	25
• 2 entries into 5K race	50
• Inclusion in the annual report	500

Total Value

\$1,950

à la carte
event

FEBRUARY 9TH

Mardi Gras Benefit and Auction

\$1,000 ➤ Grand Marshal Sponsor

- 1 table of 6 in prime location for your guests at event with company name prominently displayed
- Introduction from the floor
- Full-color, back cover advertisement on event program
- Name/logo on event newspaper advertising
- Event signage and recognition during event as Grand Marshal sponsor
- Website presence on event page: Logo and link and social media promotion
- Inclusion in the annual report

\$750 ➤ Bouef Gras Sponsor

- 1 table of 6 in prime location for your guests at event with company name prominently displayed
- Full page advertisement in event programs
- Name listed in event newspaper advertisements
- Event signage and recognition during event as Bouef Gras sponsor
- Website presence on event page: Logo and link and social media promotion
- Inclusion in the annual report

\$500 ➤ Gold Doubloon Sponsor

- 1 table of 4 for your guests at event with company name prominently displayed
- Half page advertisement in event programs
- Event signage and recognition during event as Gold Doubloon sponsor
- Website appreciation
- Inclusion in the annual report

\$250 ➤ Silver Doubloon Sponsor

- 2 event tickets
- Listing in event programs
- Event signage and recognition during event as Silver Doubloon sponsor
- Website appreciation
- Inclusion in the annual report

\$500 ➤ Exclusive Mardi Gras Hurricane Sponsor

- 2 event tickets
- Quarter page advertisement in event programs
- Event signage at Hurricane station
- Website appreciation
- Inclusion in the annual report

\$500 ➤ Auction Sponsorships

(\$250 donation plus an auction item valued at \$250+)

- Signage on auction table that company has "sponsored" the silent auction
- Website appreciation
- Listing in event programs
- Inclusion in the annual report

\$500 ➤ Auctioneer Sponsor

- Name recognition as the "Auctioneer Sponsor" throughout evening
- Website appreciation
- Name in event program
- Inclusion in the annual report

\$500 ➤ Beverage Sponsor

- Logo imprinted on guest beverage cups
- Website appreciation
- Name in event program
- Inclusion in the annual report

\$150 ➤ King Cake Sponsor

- Sponsor name/logo printed on a special table card detailing the significance of the Mardi Gras king cake
- Name in event program
- Inclusion in the annual report

\$100 ➤ Pen Sponsor

- Provide your company pens to be used by guests for the silent auction
- Name in event program
- Inclusion in the annual report

APRIL 6TH

Spring Dine with Docs

\$2,000 ➤ Diamond Corporate Event Sponsor

- 8 dinner tickets
- Full page recognition in program
- Event webpage appreciation
- Logo/name on any signage
- Inclusion in the annual report
- Speaking opportunity
- Table name
- Social media promotion
- Inclusion in press release

\$1,250 ➤ Emerald

- 8 dinner tickets
- Program recognition
- Event webpage appreciation
- Inclusion in the annual report
- Name recognition at event
- Table name
- Social media promotion

\$1,000 ➤ Ruby

- 6 dinner tickets
- Program recognition
- Social media promotion
- Name recognition at event
- Event webpage recognition
- Inclusion in the annual report

\$750 ➤ Sapphire

- 4 dinner tickets
- Event webpage appreciation
- Inclusion in the annual report
- Program recognition
- Social media promotion

Foundation Dinner Theater

\$1,000 ➤ Oscar Dinner Theater Sponsor

- 8 dinner tickets
- Speaking opportunity
- Full page program recognition
- Table name
- Event webpage appreciation
- Logo/name on any signage
- Inclusion in press release
- Social media promotion
- Inclusion in the annual report

\$600 ➤ Director

- 8 dinner tickets
- Program recognition
- Event webpage appreciation
- Inclusion in the annual report
- Name recognition at event
- Table name
- Social media promotion

\$450 ➤ Troupe

- 6 dinner tickets
- Name recognition at event
- Program recognition
- Event webpage appreciation
- Social media promotion
- Inclusion in the annual report

\$300 ➤ Applause

- 4 dinner tickets
- Event webpage appreciation
- Inclusion in the annual report
- Program recognition
- Social media promotion

\$250 ➤ Table Sponsors

- Table name
- Company name and logo place cards on tables
- Program recognition
- Inclusion in the annual report

MAY 5TH

à la carte
event

JULY 15TH

Annual Golf Classic

\$10,000 > Event Sponsor

- 8 golfers
- Branded VIP tent
- Sponsor banners and signage on both nines
- Full page recognition in event program
- Company name/logo included in Golf Classic advertisements
- Name/logo on event shirt
- Event webpage appreciation
- Inclusion in the annual report

\$5,000 > Hat Sponsor

- Name/logo on golfer hats
- 4 golfers
- Company name/logo included on event banner
- Half page recognition in event program
- Recognition in Golf Classic advertisements
- Event webpage appreciation
- Inclusion in the annual report

\$3,500 > Golf Ball Sponsor

- Company name/logo imprinted on golf balls given to each golfer
- 4 golfers
- Half page recognition in event program
- Company name/logo included on event banner
- Event webpage appreciation
- Recognition in Golf Classic promotion
- Inclusion in the annual report

\$3,500 > Towel Sponsor

- Company name/logo imprinted on golfer towels
- 4 golfers
- Half page recognition in event program
- Event webpage appreciation
- Company name/logo included on event banner
- Recognition in Golf Classic promotion
- Inclusion in the annual report

\$2,500 > Golfer Goodie Bag

- Company name/logo imprinted on golfer goodie bag
- 4 golfers
- Half page recognition in event program
- Event webpage appreciation
- Company name/logo included on event banner
- Recognition in Golf Classic promotion
- Inclusion in the annual report

\$2,500 > Imprinted Logo Item

- Company name/logo imprinted on your choice of one item placed inside the golfer goodie bag (example: golf tees, divot fixer, can coolers)
- 4 golfers
- Half page recognition in event program
- Company name/logo included on event banner
- Event webpage appreciation
- Recognition in Golf Classic promotion
- Inclusion in the annual report

\$1,500 > Volunteer T-Shirt Sponsor

- Company name/logo printed on all T-shirts
- 4 golfers
- Half page recognition in event program
- Event webpage appreciation
- Inclusion in the annual report

\$1,500 > Gold Sponsor

- 4 golfers
- Quarter page recognition in event program
- Hole Sponsorship signage
- Event webpage appreciation
- Inclusion in the annual report

\$1,000 > Silver Sponsor

- 4 golfers
- Quarter page recognition in event program
- Event webpage appreciation
- Inclusion in the annual report

JULY 15TH

Annual Golf Classic

\$750 ➤ Tee Party Sponsor (8 available)

- Opportunity to host one hole on the course, table, chairs and signage provided
- Listing in event program
- Inclusion in the annual report

\$500 ➤ Foursome Sponsor

- 4 golfers
- Listing in event program
- Inclusion in the annual report

\$300 ➤ Hole-in-One Sponsor (4 Available)

- Hole-in-One sponsor signage on course
- Listing in event program
- Inclusion in the annual report

\$200 ➤ Skill Sponsor

- Sponsor signage on course
- Listing in event program
- Inclusion in the annual report

\$100 ➤ Hole Sponsor

- Hole sign on course
- Listing in event program
- Inclusion in the annual report

Super-Hero 5K Run/Walk

\$1,000 > Avenger

Pre-Event Recognition

- Social media promotion
- Web presence
- Race advertisements
- Event flyer
- Press release
- 6 race entries

On-Site Recognition

- Program inclusion
- Representation in 5K VIP sponsorship tent
- Name/logo on event sponsor banners
- Name/logo on back of event t-shirt
- Logo along race course
- Corporate item in goody bags

Post-Event Recognition

- Social media
- Outgoing press releases
- Name/logo on event webpage
- Inclusion in the annual report

\$500 > Marvel

Pre-Event Recognition

- Social media promotion
- Web presence
- Event flyer
- Press release
- 4 race entries

On-Site Recognition

- Program inclusion
- Name/logo on event sponsor banners
- Name/logo on back of event t-shirt
- Corporate item in goody bags

Post-Event Recognition

- Social media
- Name/logo on event webpage
- Inclusion in the annual report

\$300 > Rocket

Pre-Event Recognition

- Social media promotion
- Event flyer
- 2 race entries

On-Site Recognition

- Program inclusion
- Name on event sponsor banners
- Corporate item in goody bags

Post-Event Recognition

- Social media
- Inclusion in the annual report

\$150 > Astro

Pre-Event Recognition

- Event flyer
- 1 race entry

On-Site Recognition

- Program inclusion
- Corporate item in goody bags

Post-Event Recognition

- Social media
- Inclusion in the annual report

OCTOBER 1ST

NOVEMBER 2ND

Fall Dine with Docs

\$2,000 ➤ Diamond Corporate Event Sponsor

- 8 dinner tickets
- Full page recognition in program
- Event webpage appreciation
- Logo/name on any signage
- Inclusion in the annual report
- Speaking opportunity
- Table name
- Social media promotion
- Inclusion in press release

\$1,250 ➤ Emerald

- 8 dinner tickets
- Program recognition
- Event webpage recognition
- Inclusion in the annual report
- Name recognition at event
- Table name
- Social media promotion

\$1,000 ➤ Ruby

- 6 dinner tickets
- Program recognition
- Social media promotion
- Name recognition at event
- Event webpage recognition
- Inclusion in the annual report

\$750 ➤ Sapphire

- 4 dinner tickets
- Event webpage recognition
- Inclusion in the annual report
- Program recognition
- Social media promotion

The Foundation for KCH 2016 Calendar of Events

Mardi Gras – February 9, 2016
6-9 pm at the Parkside Restaurant

Spring Dine with Docs – April 6, 2016
6-9 pm at the Mount Vernon Country Club

Dinner Theater – May 5, 2016
6-9 pm at The Alcove Restaurant

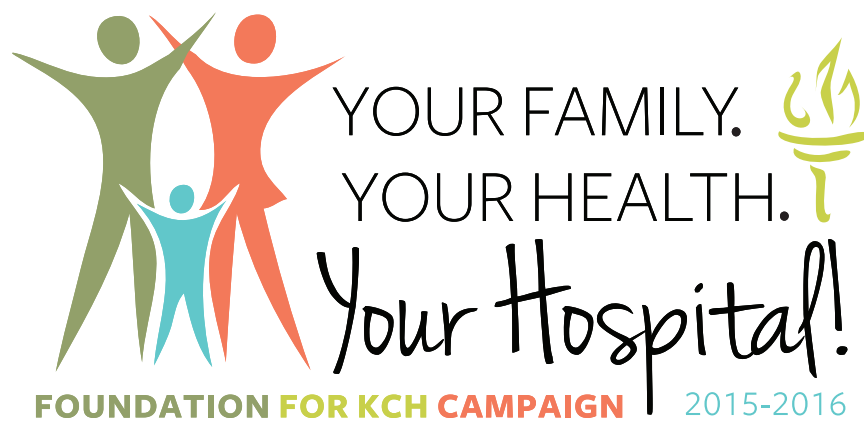
Annual Golf Classic – July 15, 2016
1-7 pm at the Mount Vernon Country Club

Super-Hero 5K – October 1, 2016
8-11 am at Ariel-Foundation Park

Fall Dine with Docs – November 2, 2016
6-9 pm at the Mount Vernon Country Club

**Thank you for
your support**





**The
Foundation**
KNOX COMMUNITY HOSPITAL

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